

614 BEAUTIFUL

INFO SESSION 2025 #2

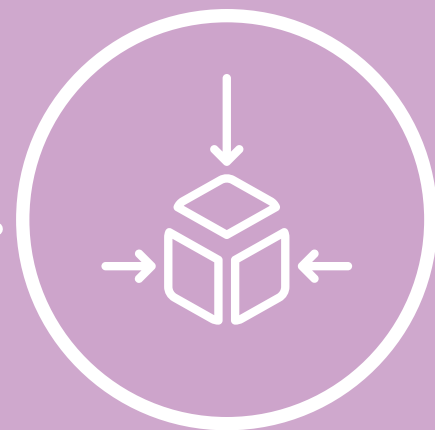
September 15th, 2025

THE CITY OF
COLUMBUS
CITY COUNCIL
OFFICE OF COUNCILMEMBER
LOURDES BARROSO DE PADILLA

 THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR
DEPARTMENT OF
NEIGHBORHOODS

neighborhood
DESIGNcenter

PROGRAM PROCESS



PROGRAM PROCESS

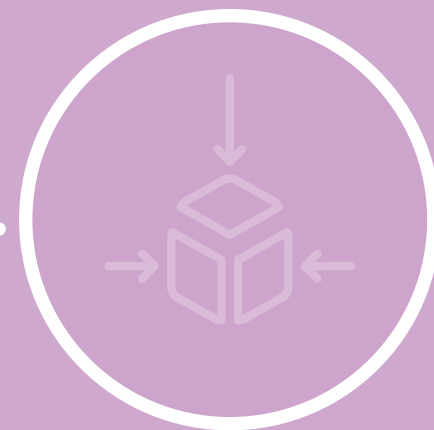


CREATE



ENGAGE

Promote Idea
Find Partners
Build Support



KEY DATES TO KNOW

Application Period Opens | **August 25, 2025**

Submissions Due | **October 6, 2025, 5PM**

Jury Deliberation | **Mid October 2025**

Grant Announcement | **Late October 2025**

Grant Funds Available | **November 2025**

Project Implementation | **Fall 2025-Summer 2026***

**Projects must be complete by July 31, 2026*

ELIGIBLE PROJECTS

PUBLIC ART





Nature's Grace
Storybook Trail

Welcome to Nature's Grace Storybook Trail!
Create a children's storybook with the characters of Nature's Grace. Along the way, you will find many interesting facts about the area's history and culture. The children will love to create a storybook with the characters of Nature's Grace. The children will love to create a storybook with the characters of Nature's Grace.

LANDSCAPE ENHANCEMENTS



WAYFINDING & SIGNAGE



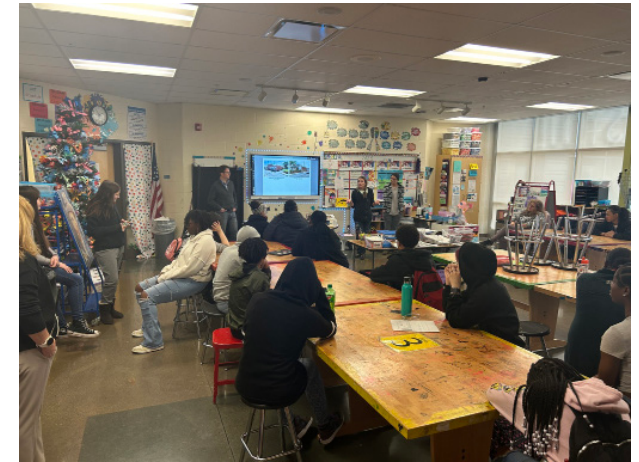
FACADE IMPROVEMENTS | URBAN DESIGN



TRANSIT-ORIENTED / STREETSCAPE

CONSIDERATIONS

FOR THE COMMUNITY...



...BY THE COMMUNITY

ADDITIONAL ELIGIBILITY REQUIREMENTS

Site must be in **city of Columbus corporation limits***.

*Additional consideration will be given to project sites in opportunity neighborhoods

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Teams should have appropriate **insurance** and/or **waivers** for implementation and use of site.

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Site must be in **city of Columbus corporation limits***.

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Primary applicant must be **18 years or older**.

Teams should have appropriate **insurance** and/or **waivers** for implementation and use of site.

Organizations must be **able to receive grant funds** - either directly or through a fiscal agent.

WHAT CAN FUNDING SUPPORT

Grants of up to **\$15,000** are available to selected awardees.

Permit + Application Fees

Examples include: permits, Site Compliance Reviews, Variances, etc.

Supplies + Equipment Rental

Examples include: plant material, furnishings, scaffolding, power washers, etc.

Vendor + Contractor Payments

Examples include: muralist fees, electrician, general contractor, sign vendors, etc.

Food + Water for Volunteers

No more than \$500 can be spent to support volunteers

APPLICATION



WWW.614BEAUTIFUL.ORG

5PM Monday, October 6, 2025

WHAT NEEDS TO SUBMITTED?

Application Form

Project Site

Project Name

Primary Contact - Name, Organization, Email, Phone

Project Partners - Name & Outlining their Involvement

Project Category

Fiscal Agent

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Application Form

Project Name

Project Location

Request Amount

Primary Contact Information

Name

Organization Represented (if applicable)

Email

Phone

Project Partners

Please list any individuals and/or organizations that are part of your project team and how they're involved.

Project Category

Please check any of the following categories that apply for your project.

☐ Public Art

☐ Landscape Enhancements

☐ Wayfinding & Signage

☐ Façade Improvements

☐ Transit-Oriented Interventions/Streetscape Improvements

☐ Other:

Fiscal Agent

Organization

Point of Contact

Email

Phone

Application Checklist

☐ Viewed the program information video (available online)

☐ Application (This form)

☐ Slide Presentation (Up to 15-slides, PDF format, 20 MB max. file size)

☐ Budget (Template provided)

☐ Statement of Community Support

☐ Statement from Property Owner or Proof of Ownership

WHAT NEEDS TO SUBMITTED?

Application

8 to 15-Slide Presentation

At a minimum, presentations must include:

- 1 slide of your project team/partners
- 1 slide showing the site's existing conditions
- 1 slide of your proposed idea/visioning
- 1 slide outlining your volunteer base & community engagement
- 2 slides detailing your implementation plan & timeline
- 1 slide detailing your maintenance plan
- 1 slide illustrating how the site will be used by the community

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Implementation Considerations

To ensure that your project lasts beyond your opening day, please review the following considerations for successful implementation, and respond to the questions below.

People

- How are you reaching out to the community for volunteers?
- How many individuals will it take to implement your idea?
- Are there any specific skillsets needed (i.e. electrician, carpenter, excavation, etc.)
- Have you considered partnerships with organizations to help with implementation?
- Do you have a plan for how to organize individuals on volunteer days?

Equipment

- What equipment do you need to complete your project, and where are you sourcing it from?
- Do you need any special equipment to complete the project?
- Have you considered how you'll get rid of waste from the site?

Time

- How long do you anticipate needing, from start to finish, to implement the project?
- How much time do you need to get approvals from local civic associations, area commissions, city building & zoning, public service, or any other regulatory agency, if necessary?
- How much time do you need to prepare the site (consider: site cleanup, prepping a wall for a mural)?
- Do you need time ahead of a volunteer day to prepare elements like assembling furniture or finishing furniture?
- Does your site have the necessary infrastructure to support implementation (i.e. water for plants, electricity for tools, etc.)

Additional Things to Consider

- What is your anticipated project start date?
- What is your anticipated project end date?
- How many volunteers do you need?
- What is the approach to implementing the project?

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Maintenance Considerations

To ensure that your project lasts beyond your opening day, please review the following considerations for ongoing maintenance, and respond to the questions below.

Upkeep

- Do you have funds to replace or repair elements of your project (i.e. replanting flowers, repairing a bench, tagging murals, etc.)
- Do you have funds to rent special equipment for maintenance?
- How frequently do you plan to assess site conditions for necessary upkeep?
- Does maintenance require any utilities on site?
- Is any storage required for seasonal items (i.e. umbrellas, sun sails)?
- How will you store these materials?
- How are you reducing littering opportunities when the site is in use?

People

- Do you have a dedicated volunteer staff to assist with ongoing site maintenance?
- Do you have partnerships with other organizations to help with maintenance and volunteer opportunities?

Programming

- Do you have programming in place to activate the space?
- Have you considered how other organizations may use the space?
- What rules are in place for events on-site?
- What channels will you use to promote the site and amenities to the community?

Additional Things to Consider

- Who will be the primary organization maintaining the site and what tasks will they oversee?
- Do you need to establish an MOU (memorandum of understanding) with the primary organization maintaining the site?
- What is the frequency of maintenance tasks for the year (i.e. monthly, quarterly, annually)?
- Does the organization have the capacity to maintain the site based on anticipated timeline and activities?

WHAT NEEDS TO SUBMITTED?

Application

8 to 15-Slide Presentation

Detailed Budget*

Line items for all anticipated spending

Includes a 10% contingency built into ask

**A template is provided*

[illegible]

WHAT NEEDS TO SUBMITTED?

Application

8 to 15-Slide Presentation

Detailed Budget

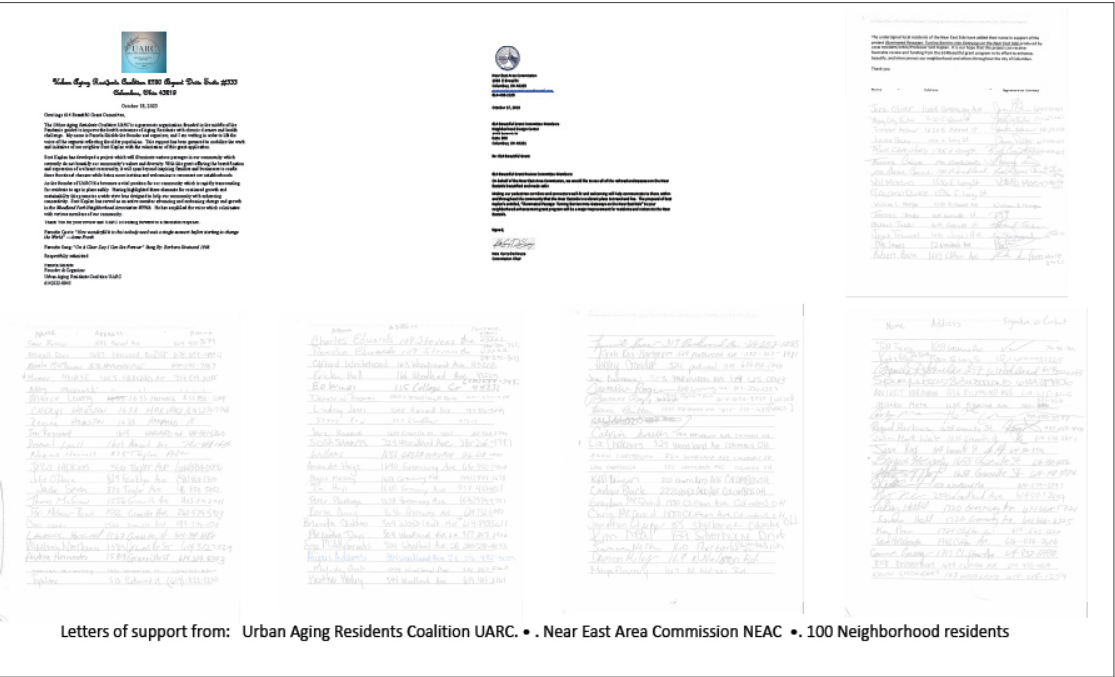
Letter of Support from the Community

Civic Association

Area Commission

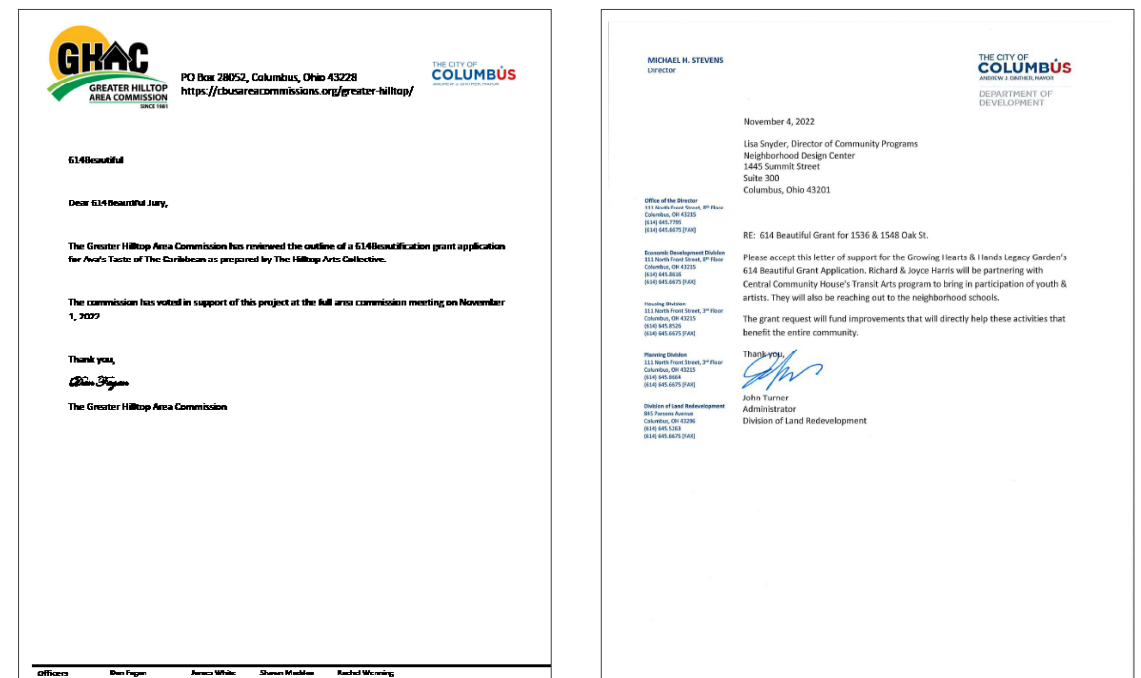
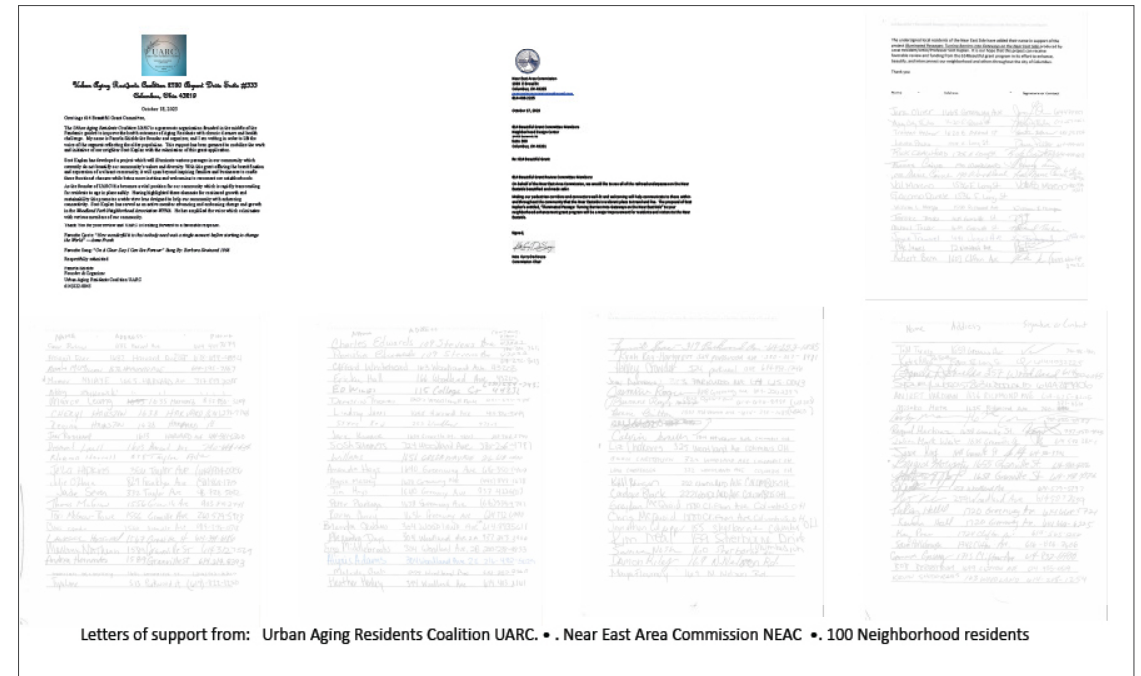
Neighborhood Sign-Off Sheet

Community Organization(s)



Letters of support from: Urban Aging Residents Coalition UARC. • Near East Area Commission NEAC • 100 Neighborhood residents





EVALUATION CRITERIA

A jury of program stakeholders and design professionals will evaluate on the following criteria:

Project Feasibility [30 PTS]

With the process outlined, does the project have the capacity to implement the idea?

Is the timeline to execute the project fair and reasonable?

Is the project within budget, or able to secure additional funds/donations to complete?

Does the organization show ability to maintain the project once complete?

EVALUATION CRITERIA

A jury of program stakeholders and design professionals will evaluate on the following criteria:

Project Feasibility [30 PTS]

Community Benefit + Activation [40 PTS]

Is the idea supported by the community?

Is the project inclusive of the target audience and/or neighborhood?

Is the project site in an opportunity neighborhood?

Is the community involved in the implementation of the project?

EVALUATION CRITERIA

A jury of program stakeholders and design professionals will evaluate on the following criteria:

Project Feasibility [30 PTS]

Community Benefit + Activation [40 PTS]

Creativity [30 PTS]

Is the idea innovative in the idea, strategy, and/or ecologically?

Is the proposal layering improvements for broader impact?

Is the project unique to the community?

WWW.614BEAUTIFUL.ORG

QUESTIONS?

CONTACT: Tara Smith, The Neighborhood Design Center



614-221-5001



programs@columbusndc.org
Subject: **614 BEAUTIFUL**



1445 Summit St.
Suite 300
Columbus, OH 43201