614 BEAUTIFUL

www.614beautiful.org

614 Beautiful projects can fall into several categories. We ask applicants to select which category(s) their project falls into. Below are the different categories with definitions and project examples.

PUBLIC ART

- Art (visual or other) specifically created to be enjoyed by the general public.
- Examples: Murals, digital media, sculptures, art installations, memorials, etc.
- Related projects: "Tell Your Story" Mural, Creating Safety through Art History, Columbus Makes Art, Short North Arts District, Greater Columbus Arts Council

Someday - Public Art

Bedrock 0.0 Cleveland - Landscape Enhancement

LANDSCAPE ENHANCEMENTS

- Improvements to the landscape that make a space more functional or visually appealing.
- Examples: Pocket parks, raised garden beds, native bird habitat, community gardens
- Related projects: Nature's Grace Storybook Trail, South Side Family Farm Stand, Growing to Green Program, Community Beyond Backyards Grant
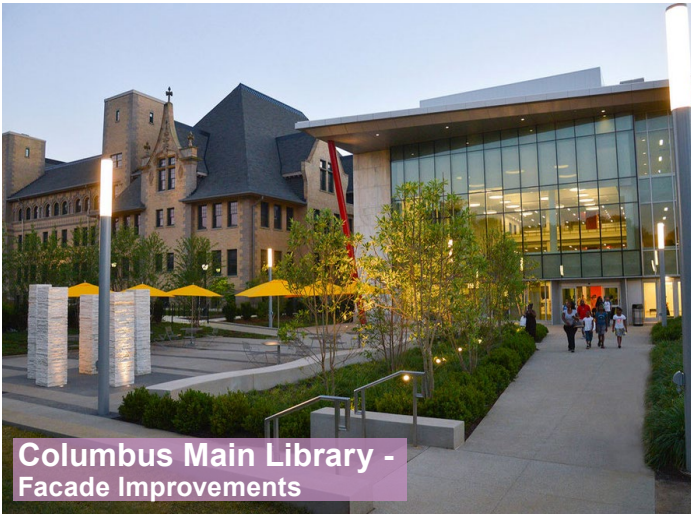
WAYFINDING & SIGNAGE

- Signage that helps people get spatially oriented and find their destination.
- Examples: Directional signage, interactive digital displays, historical markers, banners, educational signs
- Related projects: South Side Family Gardens, Summit Park Interpretive Signage, Outdoor Interpretative Signange, Engraphix, Detroit Downtown Pedestrian Wayfinding System

Summit Park - Wayfinding & Signage

Columbus Main Library -
Facade Improvements

FAÇADE IMPROVEMENTS

- Improvements to the front or exterior of a building
- Examples: Shade sails, building signage, public seating
- Related projects: Linden Fresh Market "Refresh", Power of One, College Hill CURC

TRANSIT-ORIENTED / STREETSCAPE IMPROVEMENTS

- Improvements to the built and natural environment around public transit or streets.
- Examples: Bike racks, parking lot beautification, bus stop amenities
- Related projects: Illuminated Passages, Parsons Avenue Banners, Downtown Plan

Atlanta BeltLine Eastside Trail -
Transit-Oriented/Streetscape Improvement

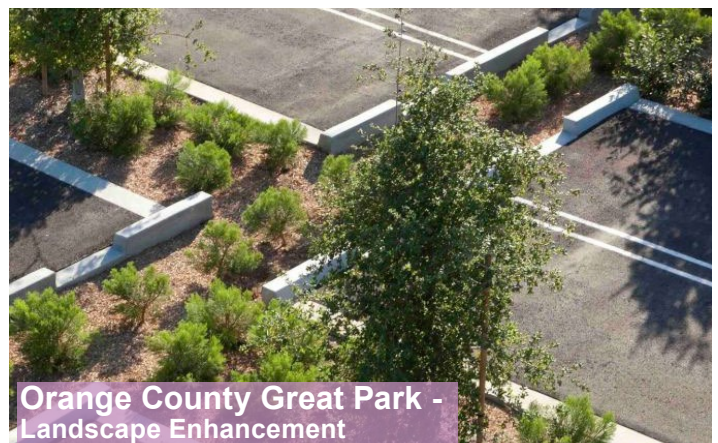**Columbia Heights Civic Plaza -**
Public Art

OTHER

- Projects that do not fall into any other category, but fit the requirements and spirit of the grant.

Indianapolis Cultural Trail -
Transit-Oriented / Streetscape Improvements

Orange County Great Park -
Landscape Enhancement