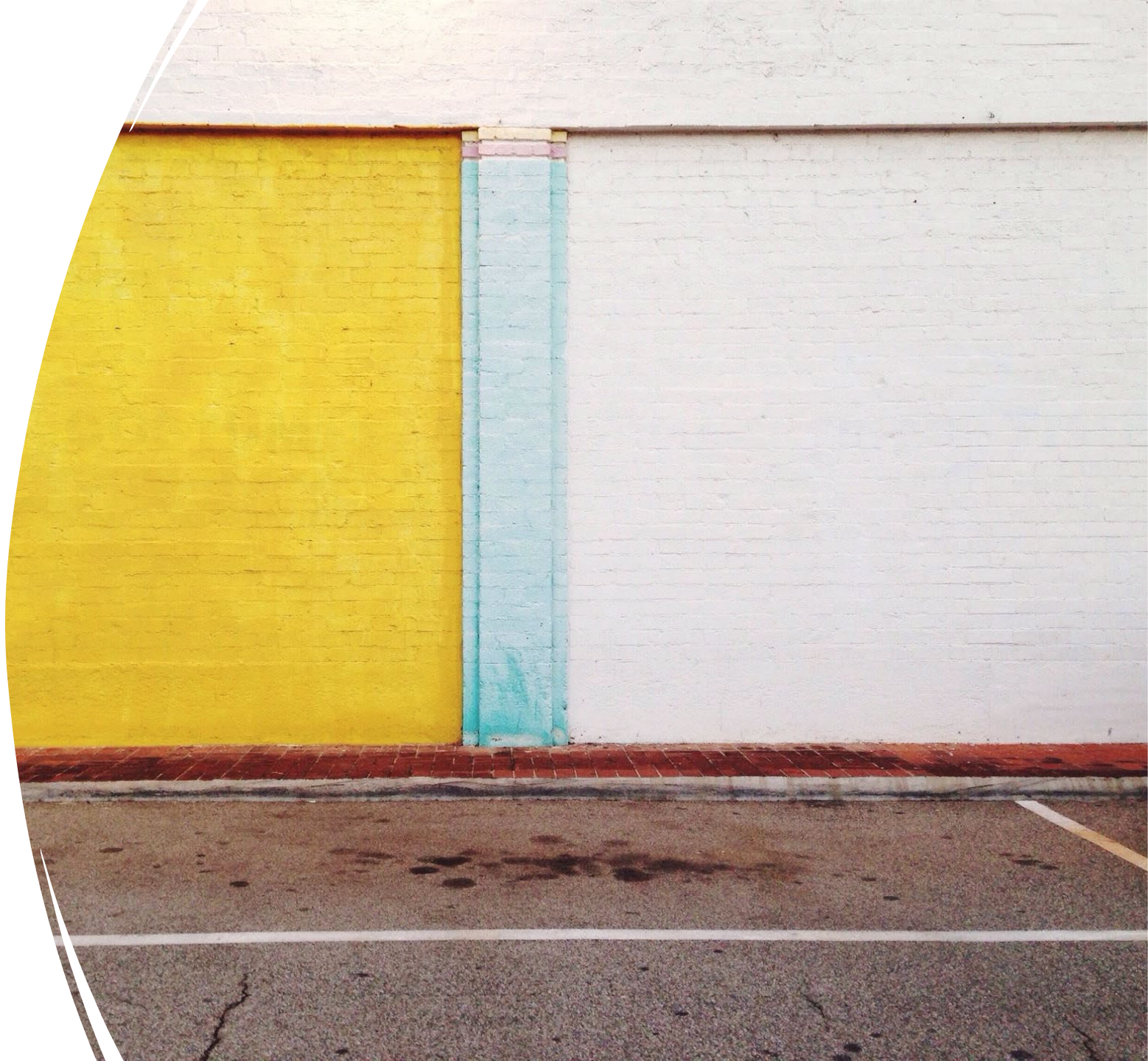


"TELL YOUR STORY" MURAL AND SPACE ACTIVATION

Collaborative Hilltop Application,
submitted by Hilltop Arts Collective



PHASE 1 (MURAL): 2836 W. BROAD STREET
AVA'S TASTE OF THE CARIBBEAN



PHASE 2 (SPACE ACTIVATION):

2840 W. BROAD STREET



PROPOSED DESIGN - PHASES 1 & 2

INSPIRATION - MULTIPLE USES IN SMALL SPACES

PARSONS NORTH BREWING



PHASE 1 DETAILS (MURAL)

- Mural artist(s) will be chosen via open call for artists (Columbus artists only)
 - Hilltop Arts Collective has extensive experience with murals, public art, and selecting capable artists
 - Refer to application for selection process
- Wall dimensions are 65.5" x 14.5" (950 sq. ft.)
- Total artist compensation: \$13,000 (inclusive of time, labor, and supplies)
 - Includes design stipend for 3 concept designs, mural execution, and paint design for picnic tables to complement mural
 - Matching funds provided by Hilltop Arts Collective

PHASE 2 DETAILS (SPACE ACTIVATION)

- Proposed design includes outdoor carry-out seating for restaurant and/or food truck patrons, cornhole boards, planters with mix of native and tropical plants (paying homage to Ava's Caribbean roots), lighting, and the Phase 1 mural
 - Area directly in front of mural left open to maintain visibility from the street
 - Potential for small, ground-level stage area for musicians and other performances
 - Ava indicated an interest in inviting food trucks to park in the back for certain events, which would provide a variety of food options
 - Traditional picnic tables could be painted to complement the mural's colors, OR foldable or stackable tables could be used to provide greater flexibility for multiple site uses (could also potentially be painted)
- Does not require any permanent installation of materials for space activation
 - Site control for 2840 W. Broad is being negotiated (refer to application for details)
 - All materials could be moved either to accommodate various site uses or as needed
- Matching funds provided by Hilltop Arts Collective

WHY THIS IS IMPORTANT

- Very few outdoor seating options exist in the Hilltop, and none exists within 1 mile of Ava's Taste of the Caribbean
- Hilltop residents desperately want more safe gathering spaces for all ages
- Centrally located within the Hilltop, and on or near the border of three Hilltop neighborhoods
 - Located a few blocks (0.3 miles) from Broad & Westmoor, a small commercial node that continues to grow incrementally
- Well-situated on Broad Street, which will benefit from the forthcoming LinkUS BRT (bus rapid transit) corridor
- Ava and her husband Brian Gombedza have invested in the Hilltop as small business owners
- Provides more community beautification for an area in need of it

THANK YOU FOR YOUR
CONSIDERATION!

